

## **The Homecare Industry's Most Powerful Number**

For most, homecare is a blessing, but homecare is also a very competitive business. Providers must work hard to attract new patients. It's a scramble to get noticed in advertising, in the Yellow Pages, on TV, on the radio, and even online.

1-800-HOMECARE<sup>™</sup> offers a dynamic way to stand out and can make an immediate difference in your advertising by increasing response rates by 40% or more.



## Harness the power of an unforgettable number at an affordable price

- Exclusivity. You would be the only company in your market with 1-800-HOMECARE.
- **Memorability.** Recall rates skyrocket with easy-to-remember numbers.
- **Referrals.** Easier for past patients and industry contacts to pass along your information.
- **Reporting.** Real-time dashboard available 24/7 to track lead generation.
- Brand. Stand out from the competition by projecting strength and trustworthiness.
- **ROI.** Get more for your marketing spend.

Marketing trends are constantly changing, but the need to hear from prospects doesn't. Phone calls have been proven to convert to revenue at 10x the rate of web forms. They are a potent tool that builds rapport, creates trust, and accelerates the intake process.

1-800-HOMECARE is the surefire way to connect with more patients and improve your census.

